



Case Study for Movac Wood Finishes

Joe West Riflestocks, precision built rifle stocks created with a blend of cutting edge cnc machinery, and traditional woodworking skills passed down over three generations. Our stocks provide the ultimate in luxury and dependability.



“Joe West Riflestocks was born when my dad used his vast woodwork skills to help adjust a rifle stock for his friend who had lost the sight in his dominant eye.



I had just finished college and was working part time in his kitchen company. We both saw that there was a market for luxury wooden stocks through my dad’s many connections with the shooting world.

We began making them on a small specialist machine by hand but quickly realised that demand outweighed supply and we couldn’t manufacture them fast enough. The best solution was to upgrade to fully automated CNC machinery and soon enough we had the capability to produce twice the work.

Our material was imported from America until the company that manufactured it sadly closed due to a fire incident. We now produce it ourselves, using **Movac’s** range of wood dyes to give us the deep colour that is the trademark of our stocks.



All our finishing materials come from **Movac** too, from the sandpaper and dust masks we use right up to the high gloss lacquers that give us a mirror finish.

Our worldwide customers from countries such as the UK, Spain, Italy, Canada, Australia and New Zealand, to name a few, come to us for high quality wooden stocks for hunting and competition. We currently export our products all over the globe on a weekly basis.

On a Personal Level, I started shooting F-Class a couple of years ago, which is an extreme accuracy long range discipline. Many call it the Formula 1 of shooting sports because of its high-performance equipment and the need for constant innovation to stay ahead of competitors. Shooting in the national league really helped spread the word about my cutting-edge stocks and provided a great advertising opportunity. I made it into the Great Britain F-class team last year and along with other team members, intend to take my stocks to compete at an international level.”

Joe West

